



Walnut Country
Stingrays
4498 Lawson Ct., Concord CA 94521

June 29, 2008

To Whom It May Concern:

The Walnut Country Swim Team is a recreational, non-profit organization. We are seeking advertising and donations for the ninth annual Crossings Challenge Swim Invitational to be held on July 26, 2008.

The Crossings Challenge attracts 450 - 550 kids between the ages of 4 to 18 in the Concord, Walnut Creek and Clayton Valley area. Each year, the swimmers compete with other swimmers from neighboring areas in this Invitational Swim Meet. The purpose of this event is to build a partnership between the neighborhoods, to promote positive sportsmanship and to develop youth recreational swimming. Any contributions toward merchant advertising or gift certificates for a raffle held that day are much appreciated.

Advertising space is available in the following sizes: Business card @ \$5, Quarter page @ \$10, Half page @ \$15 and Full page @ \$25.

Thank you for helping make this event a success.

Sincerely,

Peggy McCurdy
Invitational Coordinator, WCST
(925) 825-4090

Richard Haymes
Program Coordinator, WCST
(925) 676-2588

Please mail all advertising forms with your check and certificates for donations by July 16, 2008 to the followings address:

Crossings Challenge
Attn: Richard Haymes
4408 Black Walnut Ct.
Concord, CA 94521

Crossings Challenge Held on Saturday, July 26, 2008



Dear Swim Team Families,

The Annual Crossings Challenge is a very important fundraiser for our Walnut Country Stingrays. The selling and placement of advertisements within our meet program is a significant revenue source. We request that ALL swim team families participate in two critical ways.

- 1) Please ask at least one merchant or business which you patronize to purchase an ad placement within our program. Ads may be submitted as black & white art, grayscale, business card, color ad, or electric art. All art will be scanned and appear as black and white within the program.
- 2) All swim team families, relatives, or friends are encouraged to place an ad within the program cheering on their favorite swimmer(s) or our swim team. All of the previously mentioned forms of art work apply for submission. A text message of in all sizes may also be submitted. You may also sponsor a particular event. This appears in the program above the event of your choosing with a quick quote such as **Swim Fast, Luke!**

Size, Cost Table

Full Page Ad	\$25.00	See Example Next Page
Half Page Ad	\$15.00	See Example Next Page
Quarter Page Ad	\$10.00	See Example Next Page
Eighth Page Ad	\$5.00	See Example Next Page
Event Sponsor - Text Ad	\$5.00	Submit Name, Sex, Age of Swimmer, Family Name, and Quote

All ads must be turned in no later than July 16th. If you have any questions, please call me at 676-2588 or email at [jr3@astound.net](mailto:jrh3@astound.net).

Thank you,

Richard Haymes

Steven
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BECAUSE
YOU'VE BEEN SWIMMING GREAT
ALL YEAR!



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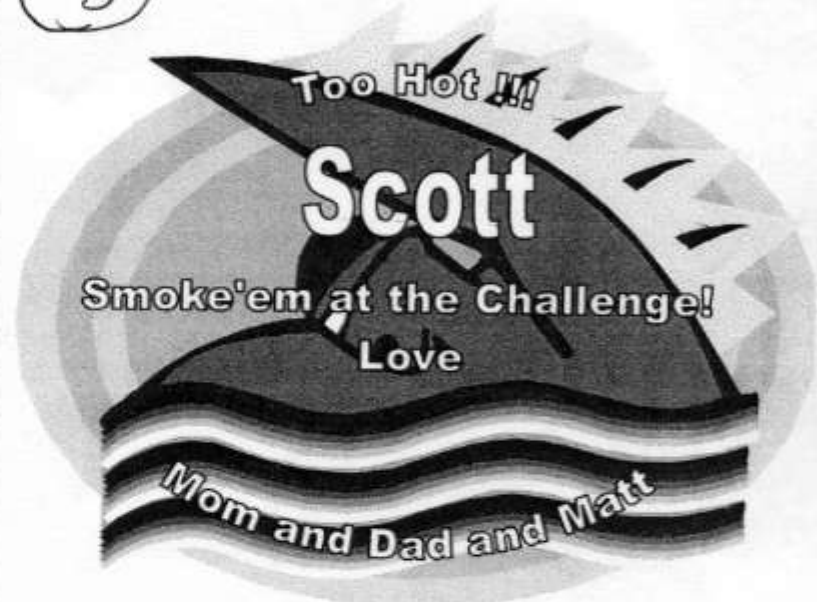
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GO! GO! GO! SWIM! SWIM! SWIM!

Caleb and Seth

GET YOUR BEST TIMES AT THE CROSSINGS
CHALLENGE! ! ! ! !

Love,
Mom & Dad \$ 15.00



Marisa & Brandon:

*Swim Fast! Have Fun!
Do your best at The
Crossings Challenge and
"Bring It On"!!!*

Love, Mama & Papa

\$25.00